

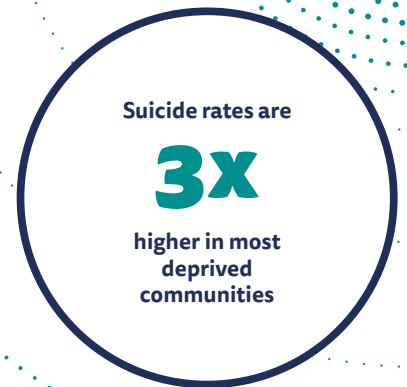
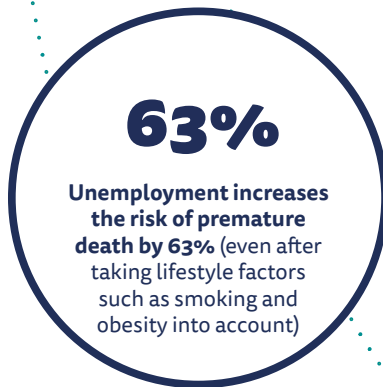
# FOOTBALL POWERED



SPFL Trust Strategy **2022-25**

At-a-Glance Guide  
[spfltrust.org.uk/powered](https://spfltrust.org.uk/powered)

# Kicking-off - there is a problem

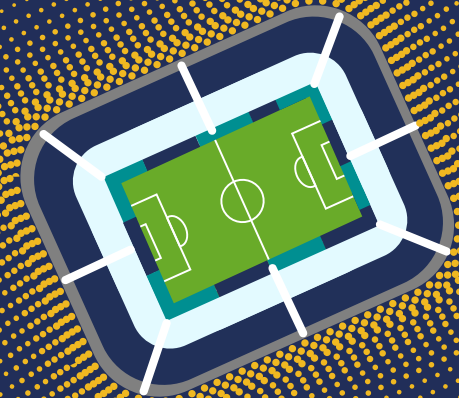


# FOOTBALL POWERED



**At the SPFL Trust we believe change can be Football Powered - and that we can do even more in the future**

SPFL grounds are shining lights in communities, charged with an energy that goes way beyond the ball, glorious goals, memorable wins and history-defining trophies.



# Introducing Jane & Steven

This is Jane. She couldn't care less about football, and had never stepped foot in her local SPFL ground.

However, when she learnt about Football Fans in Training, she decided to give it a go because other weight loss programmes hadn't worked for her.

Jane hasn't looked back since, making new friends and becoming fitter, healthier, and happier!



Steven is a big football supporter. He's got a season ticket, buys the new shirt, and even has a day out in hospitality from time to time. He loves the fitba.

Unfortunately, Steven's struggled with poor mental health in recent years.

Taking part in The Changing Room at 'his' club has helped him build new skills to cope better, as well as finding companionship.

Lost  
**3.5kg**



Delivered at  
**24  
clubs**



# What we're going to do

Our new strategy is about reducing the impact of poverty, enabling our network to create places where people can thrive.

But we've got much to learn, and so we'll use the next three years to understand how best Scottish football can make a difference.

## Improving Lives

## Place Making

1

2

3

4

5

6

Learn more about the impact of poverty

Identify ways we can help reduce its impact

Create, test and evaluate new activities

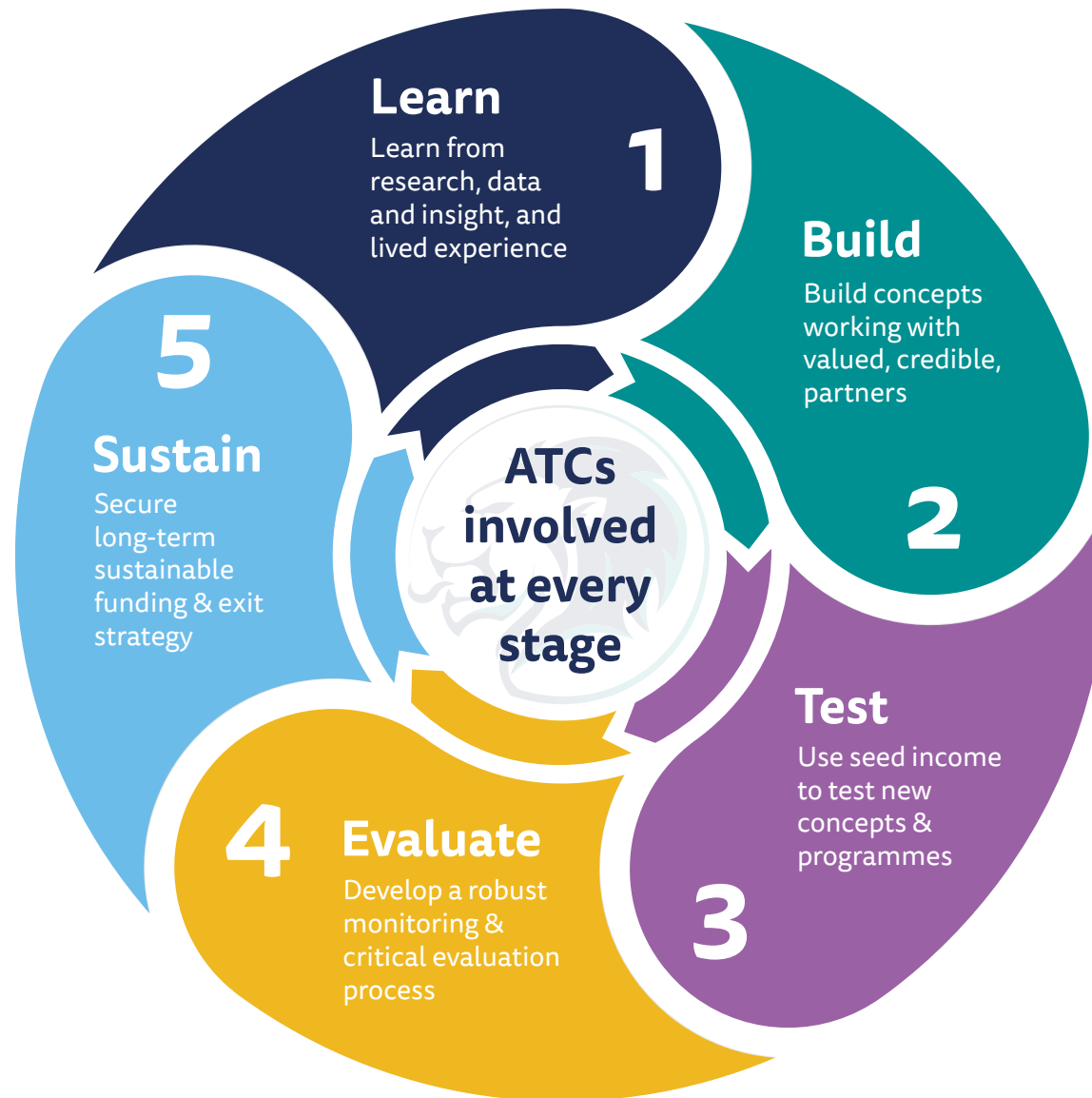
Design a new learning & development programme

Strengthen and build new, strategic partnerships

Show that associated community trusts and SPFL clubs can be agents for social change

We'll prioritise Health & Wellbeing and Employment & Attainment

# We will use our five part approach



# FOOTBALL POWERED.

[spfltrust.org.uk/powerd](https://spfltrust.org.uk/powerd)

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